OPULENT HAIRLINES WHOLESALE PARTNERSHIP AGREEMENT

Effective Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

This Agreement is made between:

Opulent Beauty Studio, Opulent Hairlines Haircare, and Hairlines Salon & Spa

(Collectively referred to as “the Company”)

AND

Wholesale Partner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Purpose of Agreement

This agreement establishes a wholesale partnership between the Company and the Partner. The Partner will receive exclusive pricing and support to purchase and resell Opulent Hairlines products through their salon or retail business.

2. Products Covered

•All professional haircare products under the Opulent Hairlines brand

•Handmade products are currently excluded, but may be considered in the future

3. Wholesale Discount & Pricing Terms

•Wholesale partners receive 35% off all eligible Opulent Hairlines products

•A personalized checkout code will be issued after approval based on your discount level

•Do not share your code. Sharing it will result in immediate removal from the program

•All shipping costs are the responsibility of the partner

4. Resell Rights

Partners may:

•Set their own retail pricing

•Sell products in-salon, online, or direct-to-clients

•Incorporate products into service menus or salon retail offerings

5. Sales Bonus Program (Optional)

•Partners with monthly purchases over $300 may receive complimentary product bonuses

•Bonus items are selected at the discretion of the Company

6. Eligibility Requirements

To qualify for wholesale pricing, the Partner must:

•Be a licensed stylist or salon owner

•Submit a valid EIN or professional beauty license at opulentbeautystudio.com

Once your application is approved and this agreement is completed, you will be sent a personal discount code for checkout, based on your approved wholesale percentage.

7. Shipping Terms

•All orders are fulfilled and shipped by the Company

•Shipping fees are the responsibility of the Partner and are calculated at checkout or invoiced separately

8. Quality Assurance

The Company guarantees that all wholesale products meet professional salon standards and comply with applicable safety regulations

9. Term & Termination

•This Agreement begins on the Effective Date and may be terminated by either party with 20 days’ written notice

•The Company reserves the right to immediately terminate this agreement if terms are violated, including misuse or sharing of the wholesale code

10. Confidentiality

Both parties agree to keep all pricing, sourcing, and proprietary information confidential, unless required by law

11. Indemnification

The Partner agrees to indemnify and hold harmless the Company from any liability arising from their use, sale, or representation of the products

12. Governing Law

This Agreement shall be governed by the laws of the State of Michigan and the State of North Carolina

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13. Entire Agreement

This document represents the full understanding between the Company and the Partner and supersedes all prior written or verbal agreements

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DISCLAIMER

The Partner agrees not to file legal claims against the Company. The Partner also agrees not to duplicate, manufacture, or use the Company’s suppliers or manufacturing processes for a period of 20 years after termination of this agreement.

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SIGNATURES

COMPANY:

Opulent Beauty Studio, Opulent Hairlines Haircare, and Hairlines Salon & Spa

Jaclyn LaCroix, Owner

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: Jaclyn LaCroix

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

OR

Diane Gloomis, Partner

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: Diane Gloomis

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Only one signature from either Jaclyn LaCroix or Diane Gloomis is required to execute this Agreement.)

WHOLESALE PARTNER:

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Information:

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_